



Testimonials:

"I... SAID TO ME THAT HE HAD NEVER LEARNT SO MUCH ABOUT PURCHASING AS HE COULD DURING THOSE TWO DAYS OF SMART PURCHASING SKILLS TRAINING. THAT'S A PROOF OF THE EFFICIENCY OF WHAT YOUR ORGANIZATION STANDS FOR!"
— Mr. Saad Ahmad (Punjab, India)

"MY PEOPLE ARE EXTREMELY HAPPY WITH THE PROFESSIONAL & EFFICIENT RECRUITMENT SERVICES PROVIDED BY YOUR RECRUITMENT TEAM."
— Mr. Saad Ahmad (Punjab, India)

"THE EARLY RESULTS OF THE COURSES RUN BY YOU ARE VERY PROMISING. THE TEACHING MATERIAL AND METHODS USED IS SIMPLE TO UNDERSTAND AND PRACTICAL SO THAT ATTENDEES CAN RELIABLY IDENTIFY WITH WITH THE PROBLEM AND SOLUTION IN A WAY THAT IS REMEMBERED AND USED IN THEIR DAILY WORK."
— Mr. Saad Ahmad (Punjab, India)

"I HAVE LEARNED A LOT IN THE TRAINING. I WISH TO THANK YOU FOR THE GREAT TIME YOU SPENT WITH ALL PERSONNEL. YOUR COURSE GIVES THE CHANCE OF ATTENDING SUCH KIND OF TRAINING WITH YOU AS A TRAINEE. THE TRAINING MATERIAL WOULD NOT BE USABLE AND EFFECTIVE IF SOMEONE WILL FACILITATE. YOU ARE SIMPLY A 'PERFECT TRAINER'!"
— Mr. Saad Ahmad (Punjab, India)

"THANK YOU FOR YOUR KIND E-MAIL. ALL MY COLLEAGUES WERE IMPRESSED BY THE TRAINING COURSES AND THEY LOOK FOR MORE."
— Mr. Saad Ahmad (Punjab, India)

"THANKS A LOT FOR YOUR FOLLOW UP & KNOWLEDGE I GAIN FROM YOU. REALLY YOUR COURSE AFFECTED ME A LOT!"
— Mr. Saad Ahmad (Punjab, India)

"IT WAS REALLY A NICE SESSION. I WAS THERE THROUGHOUT OF YOUR PRESENTATION AND FOUND THIS VERY INFORMATIVE AND PRACTICAL. I WILL TRY TO IMPLEMENT THE STRATEGIES SUGGESTED AND APPLY THE TECHNIQUES SHARED BY THE PRESENTATION."
— Mr. Saad Ahmad (Punjab, India)

Training Uniqueness:

- Focus on practical application of theory with real life examples from global companies
- Examples from various industries – FMCG, Oil & Gas, Pharmaceutical, Services, Food Services, Retail, etc.
- Experience sharing from different parts of the world
- Practical handouts/worksheets for immediate application and use
- Case Studies during the trainings
- Post training assessment

Shahzad Training & Consulting International (STCI)

Lahore, Pakistan
Learning@shahzadtc.com
www.shahzadtc.com

Training Investment:

- Please email at learning@shahzadtc.com

Payment:

- 100% Advance Payment
- Cancellation charge 50% one week before training; 100% afterwards
- Payment by telegraphic transfer to STCI company account

Dates: TBA

Venue: TBA

Please email your nomination to:

learning@shahzadtc.com

Language: English

Training Course Level: Basic – Intermediate – Advanced

Method of Delivery: Instructor Lead Classroom OR Virtual Session of 1- or 2-Days Duration; Delivered as a public session OR in-house

Target Audience: All staff in Supply Chain i.e., planners, warehouse management, transport management, purchasing management. This course is also beneficial to Financial Analysts who track and report Supply Chain cost for the organization.

Supply Chain is backbone of any organization which deals with understanding your customer requirements and then delivering the product to the customer effectively and efficiently. Supply Chain for an organization range between 2-6% of its net sales, which is a significant amount of money. Hence, it is very beneficial to organizations to make their supply chain effective and efficient resulting in cost reduction and increase in customer satisfaction. Supply Chain has different components such as Supply & Demand Planning, Warehousing, Transportation and Purchasing.

Training Course Introduction:

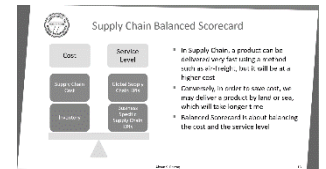
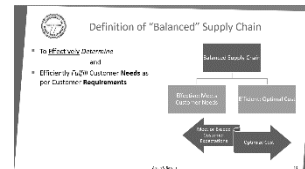
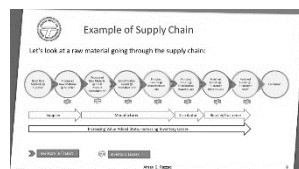
This is a unique training that helps identify the relationship between Service Level and Cost/Inventory. Furthermore, this training focuses on how to increase service levels while reducing cost/inventory. A special supply chain cost elements model is discussed and practiced.

Training Course Objectives:

- Understand "Supply Chain Balanced Scorecard" and the relationship between cost and service levels.
- Learn about product and information flow through the supply chain and to be able to
 - identify product value increases through the flow, and
 - identify costs and wastages at each step of the flow.
- Learn and practice techniques for cost and working capital optimization while balancing the service levels

Training Content:

1. **Defining** Supply Chain
2. Understanding the **correlation** between Supply Chain Cost and Service Levels
3. Understanding the **"Go-to-Market Strategies"** and their impact on Supply Chain setup
4. Setting up Efficient and Effective **Supply Chain Network**
5. Optimizing **Inventory** at "Balanced" levels and at the most appropriate stage in the supply chain through "Supply Chain Planning"
6. Implementing Supply Chain **Cost Reduction** Programs
7. Formulating, tracking and improving relevant Key Performance Indicators (**KPIs**)



Training Methodology:

This training includes presentations, demonstrations, videos and exercises.

Coach

This training is conducted by **Ahsan S. Razzaq**. Ahsan possess 28 years of experience in Supply Chain Management from Fortune 500 companies such as P&G, Henkel, Olayan, Savola, Basamh, Dawn Bread to name a few. Ahsan has worked in Saudi Arabia, Pakistan, Turkey and several other countries. He has worked in several industries such as FMCG, Oil & Gas, etc. His profile can be viewed [here](#).