



Shahzad Training & Consulting International
شاهزاد ترینج انڈ کونسلٹنج انٹرنیشنل

Supply & Demand Planning

30-31, July 2008

Supply Chain Management Enhancement Series

Client's View

"This is really glorious and splendid activity and we can resolve all planning and development, procurement, marketing, sales and logistics issues through your provided material/stuff along with your training principles and advices.

"We can watch, read, or download information about almost anything these days. It pays, though to discern between useful knowledge and that which merely clutters our life and takes up time that we'd rather spend on more profitable pursuits"

Once again thanks because I've spent only two days with you to make useful my all days in future."

Registration:

Please email to training@shahzadtc.com for nomination.

Fee:

Please email to training@shahzadtc.com.

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Supply Chain Management

Smart Supply Chain

A smart supply chain setup is one that increases Sales and Reduces Inventory and System Cost. This requires an in-depth business analysis and a corresponding organization.

Components of Smart Supply Chain

Supply chain has a wide scope; from determining the market demand to physical delivery of the product to the shelf.

1. Supply Chain Analysis & Setup
2. Supply Chain Organization
3. Integrated Planning
4. Demand Planning
5. Supply Planning
6. Logistics, Warehousing and Order, Shipping, and Billing (OSB)
7. Purchasing

Supply & Demand Planning

Language: **English**

Duration: **Two Days (9-4:30 each day)**

Target Audience: Supply Chain Managers, Planning Managers of **Companies Dealing in Products Sales**

Training Objectives:

- To learn Demand Planning Concepts
- To practice Demand Planning Techniques
- To learn Finished Products Supply Planning Concepts
- To learn how to Plan for multiple warehouses
- To practice Finished Products Supply Planning Techniques
- To learn techniques for Finished Products Inventory Target Calculations
- To learn Inventory Reduction techniques

Training Uniqueness:

- **Practicality** - Focus on practical application of theory with real life examples from global companies
- **Monitoring** - Monthly updates on new concepts, quarterly monitoring of concepts implementation
- **Knowledge Management** - Extremely practical formats provided for use such as ABC Analysis Tools, Demand Planner, Supply Planner
- **Commitment Building** - Smart Purchasing Strategy Champions identified and recognized! Best Group Contest, Implementation Contest

Trainer

Ahsan S. Razzaq, Managing Director of Shahzad Training & Consulting, holds Bachelors and Masters Degrees in Mechanical Engineering from Kansas State University, USA. Ahsan possesses over fourteen years of work experience from companies like Procter & Gamble and Henkel in Karachi, Jeddah and Riyadh. He supervised a procurement enhancement project for Saudi Telecom based in Riyadh, Saudi Arabia. Currently, Ahsan is serving as Director Operation for a top 100 Saudi Company, Olayan, in Saudi Arabia and is setting demand and supply planning systems for SR 1 Billion turnover.